<u>REMARKS</u>

Claims 1, 2, 4-10 and 12-20 are pending. In the Final Office Action mailed on March 29, 2006, the Examiner rejected claims 1, 2, 4-10 and 12-20 under 35 U.S.C. § 103(a) over Microsoft® Word 2000, *Microsoft Corporation*, Copyright 1983-1999 ("Word 2000") in view of Extensis BeyondPress 4.0 for QuarkXPress ("QuarkXPress"). In this response, Applicant amends claims 1, 9 and 17. Further examination and review in view of the amendments and remarks below are respectfully requested.

Applicant would like to thank the Examiner for the courtesy extended to Applicant's representative during the telephone interview of July 19, 2006. During that interview, the participants discussed Applicant's techniques, the Word 2000 and QuarkXPress references, elements of claim 1, and proposed amendments to the claims.

Applicant's techniques are directed to providing a markup language software module that can be used in conjunction with a word processing software module to enable users to easily create uniform and customized text and code within a finished web page. In some cases, a word processing template (i.e., a template belonging to the word processing software module), which stores information describing where and how to format text in a document, is selected while executing or using the word processing software module. The selected word processing template is associated with a style group belonging to or associated with the markup language software module. When the template is associated with the style group, particular format information from the template is transferred to the style group within the markup language software module. Subsequently, when a document is drafted using the word processing software module, the markup language software module can create a markup language document, such as an HTML document, from the drafted document using the formatting information contained in the style group within the markup language software module.

The Examiner has rejected all the claims under 35 U.S.C. § 103(a) over Word 2000 and QuarkXPress. Applicant respectfully disagrees. Nevertheless, Applicant has
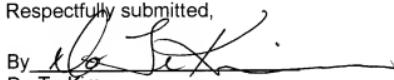
amended the independent claims to make it particularly clear that the formatting information belonging to a word processing software module that have been imported into a markup language software module are accessible by the markup language software module. For example, amended independent claim 1 recites "accessing the selected styles from the associated template by the markup language software module," amended independent claim 9 recites "importing the selected formatting information into the second template associated with the markup language software module for creating the markup language document, such that the selected formatting information from the first template is accessible by the markup language software module," and amended independent claim 17 recites "the word processing software module providing templates operable for storing format information" and "the markup language software module also operable for accessing the format information imported from the word processing software module to create markup language documents."

The Examiner acknowledged that Word 2000 does not explicitly teach a style group that belongs to a markup language software module, but believes that QuarkXPress teaches a markup language software module for automatically converting documents into HTML web pages. (Office Action, March 29, 2006, p. 4.) There are significant architectural differences, however, that are recited by the claims. For example, although QuarkXPress makes mention of using styles, the styles are all "native" to QuarkXPress. That is, the styles used by QuarkXPress were created for and/or created using QuarkXPress. QuarkXPress contains no teaching or suggestion of using styles imported from a word processing software application. More specifically, there is nothing in QuarkXPress that teaches or suggests that the QuarkXPress product has access to styles belonging to a word processing software application when performing the conversion of documents to HTML web pages. By amending the claims, Applicant has made it particularly clear that the markup language software module has access to the imported styles belonging to a word processing software module.

In view of the foregoing, Applicant respectfully submits that claims 1, 2, 4-10 and 12-20 are allowable and ask that this application be passed to allowance. If the Examiner has any questions or believes a telephone conference would expedite prosecution of this application, the Examiner is encouraged to call the undersigned at (206) 359-8000.

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Respectfully submitted,

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